

PRIVACY POLICY

This Privacy Policy describes Physical Medicine and Pain Center's policies and procedures on the collection, use and disclosure of your information when you use our text messaging services and tells you about your privacy rights and how the law protects you.

We use your personal data to provide and improve your ability to obtain your appointment information (date/time/location) with Dr. Rosenberg, via text message services. By using this text messaging service, you agree to the collection and use of information in accordance with this Privacy Policy.

Physical Medicine and Pain Center is committed to safeguarding the privacy of our users. We want to assure you that we do not share your personal information with third parties. This Privacy Policy outlines how we collect, use, and protect the information you provide to us.

INFORMATION COLLECTION

We collect only the information necessary to provide and improve our services. This may include your name, email address and phone number. We do not sell, rent or share this information with any third parties.

HOW WE USE YOUR INFORMATION

The information collected is used solely for communicating with you as the intended party. We do not share your information with external parties for marketing or any other purposes. Additionally, no mobile or messaging consent information will be shared with third parties/affiliates for marketing/promotional purposes. All the above categories exclude text messaging originator opt-in data and consent; this information will not be shared with any third parties.

We may use personal data for the following purposes:

- To provide and maintain our services, including to monitor the usage of our services.
- To contact you: to contact you by email, telephone call, SMS or other equivalent forms of electronic communication with information about an appointment that you have scheduled with Physical Medicine and Pain Center.
- To provide you news or general information about any upcoming appointments you may have with our facility.
- To manage your requests: to attend and manage any requests you have for us.

All messages you send through our text message service are stored on our servers. Physical Medicine and Pain Center employs servers and services owned by their parties to retain these messages.

DISCLOSURE OF YOUR INFORMATION

Physical Medicine and Pain Center does not share any client data with third parties for marketing, promotional purposes, or any other purposes. Your personal information is kept confidential and is not disclosed to any outside organization, except as required by law or with your explicit consent. We may disclose your personal information under the following limited circumstances:

- We have obtained consent.
- We need to enforce our Terms of Service.
- We share information with partners or affiliates that have signed non-disclosure agreements with us only to provide you with a specific service.
- We may provide such information to a company controlled by or under common control with Physical Medicine and Pain Center for any purpose allowed by this policy.
- We respond to subpoenas, court orders or legal processes, or to establish or exercise our legal rights, or the legal rights of others, or defend against legal claims.
- When we believe it is necessary to disclose personal information to investigate, prevent or take action regarding illegal activities, potential threats to anyone's physical safety, violations of Physical Medicine and Pain Center's Terms and Services, or as otherwise required by law.
- We transfer Personal Information about you if Physical Medicine and Pain Center or its assets are acquired by or merged with another company.

We may share aggregated, non-identifiable information with others without further notice to you, such as the total number of people who used the text message services in a specific month or the total number of messages sent during a particular period.

INTERNATIONAL DATA TRANSFERS

Your personal information may be transferred to and processed in locations outside of your state, province, country, or other government jurisdiction where the data protection laws may differ from those in your jurisdiction. We take steps to ensure that your data is handled securely and in line with this Policy, regardless of where it is processed.

DATA RETENTION

We retain your personal information only as long as necessary to fulfill the purpose outlines in this Policy, unless a longer retention period is required or permitted by law. We will also retain and use your Personal Information as necessary to comply with legal obligations, resolve disputes and enforce our agreements.

COOKIES AND TRACKING TECHNOLOGIES

Our text message services may use cookies and similar tracking technologies to enhance your experiences. Cookies are small text files placed on your device to collect information about your activity on the messaging service. You can control the use of cookies through your browser settings, but disabled cookies may limit your ability to use certain features on our website or messaging service.

YOUR CHOICES

You have the right to access, correct, or delete your information. If you have any concerns or questions about your data, please contact us at 609-883-0614, general@pmpcdsr.com or 34 Scotch Road Ewing, NJ 08628.

POLICY CHANGES

We may update our privacy policy from time to time. Any changes will be communicated to you, and your continued use of our services implies your acceptance of the updated policy. By using our services, you agree to the terms outlined in this privacy policy.

Last updated: May 16, 2025